SEO GUIDLINES

to make website pages and blog posts easier to find in searches

KEYWORDS TO USE THROUGHOUT:

_____   _____
_____   _____
_____   _____
_____   _____

TITLES/HEADERS   IMAGES

_____   _____
_____   _____
_____   _____

META DESCRIPTIONS   BODY COPY

_____   _____
_____   _____
_____   _____

LINKS   ERRORS TO AVOID

_____   _____
_____   _____
_____   _____

DAY/TIME TO REGULARLY CHECK SEO